GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2685
ANSWERED ON:16.12.2004
CLEARANCE OF SERIALS ON DOORDARSHAN
Reddy Shri Karunakara G.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the guidelines followed for the clearance of serials in Doordarshan;

(b) whether these guidelines have been flouted;

(c) if so, the details of the violation of these guidelines during each of the last three years; and

(d) the action taken/proposed to be taken by the Union Government in this regard?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a): Prasar Bharati has informed that Doordarshan`s guidelines for the approval of proposals under the `Sponsorship Category`, inter-alia, provide for the evaluation of each proposal by an Evaluation Committee, examination of the proposal/pilot recommended by the said Committee by a Selection Committee comprising Doordarshan officials and outside experts. This evaluation/examination is guided, inter-alia, by the provisions of Doordarshan Programme Code.

(b): No, Sir.

(c) & (d): Do not arise.